

# Joseph C. Jiuliani

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## Profile:

*Freelance writer with experience crafting compelling e-commerce buying guides as well as list-based articles for a popular video game website. Has also held a number of diverse positions ranging from college-level writing tutor to assistant to the editor of a respected national literary journal. Skilled at editing both research-based and creative multidisciplinary projects. Motivated by challenge and able to apply both critical thinking and creativity to situations requiring problem-solving.*

## Education:

William Paterson University, Wayne, NJ  
College of Humanities and Social Sciences  
Master of Fine Arts in Creative Writing

Graduation: Spring 2017  
GPA: 4.0

- Received 2016-17 Humanities and Social Sciences Dean's Graduate Award

William Paterson University, Wayne, NJ  
College of Humanities and Social Sciences  
Bachelor of Arts in English Writing

Graduation: Fall 2013  
Major GPA: 3.975  
Overall GPA: 3.4

## Work Experience:

### **Valnet (The Gamer)**

*Freelance Writer*

August 2017-present

- Research and craft compelling list-based articles related to trending video games
- Regularly pitch article ideas, working closely with editor to fine-tune articles using SEO strategies

### **CouponSurf**

*Freelance Writer & Blogger*

June 2017-present

- Thoroughly research variety of topics related to online shopping experiences
- Create comprehensive, informative buying guides for local and international businesses
- Adapt tone to fit audience specifically targeted by respective business
- Regularly pitch ideas for engaging content catering to a broad audience
- Craft nuanced, informative, and compelling blog posts with an emphasis on SEO

### **Map Literary**

*Assistant*

Wayne, NJ  
September 2016-present

- Review all fiction and nonfiction submissions for the website via Submittable.com
- Correspond with authors to finalize publication of their work
- Create web pages for authors' work using Weebly.com
- Organize, edit, and revise various outdated documentation
- Compose instructional materials detailing various processes, including web page publication and social media outreach for future interns

## **William Paterson University Writing Center**

Wayne, NJ

### *English Writing Tutor*

September 2011-May 2013, September 2014-present

- Tutor undergraduate and graduate students in all forms of academic and personal writing, including poetry, prose, research papers, and technical essays
- Frequently lead presentations regarding the Writing Center to prospective students visiting William Paterson University as well as undergraduate freshmen
- Log student information into writing center database for future reference

### *Social Media Director*

November 2014-November 2016

- Oversee connections on Twitter, Instagram, and Facebook
- Generate original content (memes, photos, etc.) related to the Writing Center for promotional use
- Share helpful tips to improve followers' writing skills

## **JAR Promotion**

Paterson, NJ

### *Assistant Event Coordinator*

January 2010-June 2016

- Assist event coordinators by contacting and contracting local independent vendors
- Work directly with local venues (churches, recreation centers, etc.) throughout northern New Jersey in establishing weekly and monthly flea markets/craft fairs
- Assist in enhancing various organizations' budgets through fundraising initiatives
- Created website in order to foster web presence for optimum outreach

## **Computer Skills:**

- Microsoft Word, Microsoft PowerPoint, Apple Pages, Google Docs, WordPress, E-mail, research
- Experience utilizing various social networking, website-building, and blogging platforms including LinkedIn, Facebook, Twitter, Instagram, Tumblr, YouTube, and Weebly
- Ability to work with both Windows and Mac OSX